

smitha k. prasadh

VISUAL DESIGNER

CONTACT

www.smithaprasadh.com
smitha.prasadh@gmail.com

Please e-mail me for my
offline contact information.

SKILLS

SOFTWARE

Photoshop
Illustrator
InDesign
Dreamweaver
After Effects

ART & DESIGN

Web Design
Print Design
Information Design
User Interface Design
Image Editing
Sketching / Illustration
Digital Photography

COMPUTING

Hand-coded XHTML / CSS
Web Standards
OSX / Windows / Unix
OpenOffice
Microsoft Office
Lotus SmartSuite / Notes

LANGUAGES

Japanese (JLPT 3級)
Spanish
Tamil

EDUCATION

CARNEGIE MELLON UNIVERSITY, 05/2011 (expected)

Pittsburgh, Pennsylvania, USA
Master of Design Candidate: Communication Planning & Information Design

GEORGIA INSTITUTE OF TECHNOLOGY, 12/2004

Atlanta, Georgia, USA
Bachelor of Science: Science, Technology, & Culture - Media Studies, Minor in Japanese

WORK EXPERIENCE

IBM INTERNET SECURITY SYSTEMS, 09/2007 - 07/2009

Graphic Designer, Usability & User Experience
Sandy Springs, Georgia, USA

Responsible for visually unifying IBM ISS's product lines, implementing IBM's visual design, globalization, and accessibility standards.

Created icons, splash screens, and other user interface graphics, and designed and modified user interfaces, print publications, and other related documents.

JAPANESE EXCHANGE & TEACHING (JET) PROGRAMME, 07/2005 - 07/2007

Assistant English Teacher / Webmaster and Graphic Designer
Miyoshi City Ikeda, Tokushima Prefecture, Japan

Taught basic English, and served as an ambassador for both the USA and India.

Worked at one junior high and six elementary schools, and led community adult classes.

Maintained the website and messageboard for Tokushima's Association of JETs (TAJET).

Created illustrations and print designs for TAJET publications and event publicity.

BELLSOUTH INTELLIVENTURES, 02/2005 - 07/2005

Web Designer, Intelligent Media Ventures
Atlanta, Georgia, USA

Created homepages and websites for small to medium-sized businesses in the southeast.

Production environment: designed homepages in 3 hours and full websites in 6-11 hours.

GEORGIA TECH SYMPHONY ORCHESTRA, 01/2000 - 05/2005

Webmaster and Graphic Designer
Atlanta, Georgia, USA

Designed and maintained the ensemble website from 2002-2004.

Designed a visual identity and mascot, shirts, advertisements, and concert programmes.

ACTIVITIES

Tech Support and Facilities Assistantship - CMU School of Design, 01/2010 - present

Teaching Assistantship - Human Factors and Design course, 08/2009 - 12/2009

Pittsburgh JET Alumni Association, *Co-founder, Vice-President, Webmaster*

String Theory - CMU Chamber Ensemble, *2nd violin principal chair*

CMU All University Orchestra, *1st violinist*